

Boosting Brains: A Gamified AI Model for Improved General Knowledge Acquisition

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ABSTRACT

General Knowledge (GK) is a crucial aspect of intellectual development, influencing various competitive exams and decision-making capabilities. Traditional methods of GK enhancement often rely on passive learning approaches, which may not be engaging or effective. This paper introduces "GK Booster," a novel framework designed to improve GK retention through interactive and AI-driven methodologies. The proposed model integrates gamification, adaptive learning, and real-time updates to provide a comprehensive and dynamic learning experience. Experimental results indicate that users of GK Booster demonstrate a 35% improvement in knowledge retention compared to conventional methods.

Keywords: General Knowledge, Gamification, AI-based Learning, Adaptive Learning, Knowledge Retention.

1. INTRODUCTION

General Knowledge plays a significant role in education, competitive examinations, and professional development. Traditional learning methodologies, such as reading books and newspapers, often fail to sustain learner interest and retention. With the advent of digital learning technologies, innovative methods to enhance GK are now feasible. This paper presents "GK Booster," an AI-powered platform that leverages gamification, adaptive learning, and real-time information updates to optimize knowledge acquisition and retention.

General Knowledge (GK) forms the foundation of education, influencing various aspects of life from academic success to professional growth. In the rapidly changing information landscape, acquiring up-to-date knowledge in diverse fields is paramount for both students and professionals. Traditional methods of learning, including reading books and newspapers, often struggle to engage

learners effectively, leading to diminished interest and subpar retention. This limitation is further exacerbated by more pressing demands on individuals' time and attention in today's fast-paced environment.

The emergence of digital technologies has opened new avenues for enhancing learning experiences, making it possible to approach the acquisition of general knowledge in innovative ways. Platforms like "GK Booster" exemplify this shift. Through the integration of artificial intelligence (AI) and gamification, "GK Booster" aims to revolutionize how individuals learn and retain information.

Gamification, the application of game design principles in non-game contexts, transforms the learning process into an engaging experience. By introducing elements such as points, levels, and rewards, learners are motivated to participate actively in their education. The interactive nature of gamified learning helps to break the monotony of traditional study methods, capturing the learner's interest. For instance, "GK Booster" incorporates quizzes,

challenges, and competitions, allowing users to test their knowledge and receive immediate feedback. This not only reinforces learning but also adds a fun element to the process.

Moreover, the use of AI in “GK Booster” enables adaptive learning experiences tailored to the needs of each user. Through data analysis, the platform assesses an individual’s knowledge level and learning preferences, customizing the content accordingly. This personalized approach ensures that learners engage with material that is both relevant and appropriately challenging, promoting better understanding and retention. Adaptive learning takes into consideration the unique pace at which each individual learns, providing resources and support to facilitate optimal development.

Real-time information updates further enhance the effectiveness of the “GK Booster” platform. In a world where information is constantly changing, staying abreast of current events and developments is crucial. The platform’s ability to deliver fresh content ensures that users acquire only the most relevant and timely knowledge. This capability is particularly important in today’s global context, where understanding current affairs can influence decision-making in both academic and professional environments.

Additionally, “GK Booster” can bridge the gap between theoretical knowledge and practical understanding. By presenting information in an interactive manner, the platform encourages critical thinking and application of knowledge in real-world scenarios. Users can experiment with new ideas and build connections between various subjects, leading to a deeper understanding of how different areas of knowledge intersect.

In conclusion, “GK Booster” represents a significant advancement in the pursuit of general knowledge. By combining the principles of gamification, adaptive learning, and real-time information updates, the platform offers a modern solution to the limitations of traditional educational methods. This innovative approach not only enhances learner engagement but also optimizes knowledge acquisition and retention,

ensuring that individuals are well-equipped to navigate the complexities of the world around them. As education continues to evolve in response to technological advancements, platforms like “GK Booster” will play a crucial role in reshaping how knowledge is disseminated and consumed, preparing learners for success in an increasingly competitive landscape.

2. RELATED WORK

Various researchers have explored digital learning strategies for knowledge enhancement. Some studies emphasize gamification as a means to increase engagement, while others focus on AI-driven personalized learning approaches. However, existing solutions lack a holistic approach that integrates these methodologies into a single, adaptive framework. GK Booster aims to bridge this gap by incorporating multiple cognitive and technological principles to optimize GK learning.

In recent years, the landscape of digital learning has been evolving rapidly, driven by technological advancements and a deeper understanding of how people learn. Researchers have investigated various strategies aimed at improving knowledge acquisition and retention, particularly within the context of digital education. Among these strategies, gamification and AI-driven personalized learning have emerged as two prominent approaches that cater to the diverse needs of learners.

Gamification refers to the application of game design elements in non-game contexts to enhance user engagement and motivation. By incorporating features such as points, badges, leaderboards, and interactive challenges, gamified systems create an environment where learners can experience a sense of achievement and competition. Numerous studies have shown that gamification can significantly enhance student engagement and participation. For instance, research indicates that learners exposed to gamified learning experiences often report higher levels of motivation and

satisfaction compared to traditional learning methods. This increased engagement leads to more effective knowledge retention and application, thereby supporting overall educational outcomes.

On the other hand, AI-driven personalized learning involves leveraging artificial intelligence technologies to tailor educational experiences to individual learners' needs. This approach utilizes algorithms and data analytics to assess a learner's progress, preferences, and learning pace, enabling the provision of customized content and feedback. Personalized learning provides a significant advantage by addressing the unique challenges faced by each learner, thereby fostering a more conducive learning environment. For example, AI systems can identify knowledge gaps and suggest specific resources or exercises that adapt to the learner's profile. Such tailored interventions not only enhance learning experiences but also help in promoting self-directed learning.

Despite their individual merits, existing digital learning solutions often lack a cohesive framework that integrates gamification and AI-driven personalized approaches. Many platforms either focus solely on gamification to enhance engagement or apply AI technologies without incorporating elements that make learning enjoyable. This separation can lead to a disjointed experience for the learner and may limit the effectiveness of the educational interventions.

To bridge this gap, innovative solutions like GK Booster are emerging. GK Booster aims to combine multiple cognitive and technological principles to create a holistic learning framework that optimizes knowledge acquisition, particularly in the area of General Knowledge (GK). By integrating gamification and AI, GK Booster seeks to provide an adaptive learning environment that maintains learner engagement while offering personalized content.

For instance, GK Booster could utilize gamification techniques, such as quizzes and interactive scenarios that make learning fun and engaging, while simultaneously employing AI algorithms to monitor learner progress and

adjust the difficulty level of tasks based on individual performance. This dual approach ensures that learners are continually challenged but not overwhelmed, which is crucial for effective learning.

Furthermore, GK Booster can promote collaborative learning by incorporating social elements where learners can compete or collaborate with peers in real-time. This interaction can deepen understanding and create a community of learners who support one another. By providing immediate feedback through both AI-driven assessments and gamified challenges, learners can adjust their strategies and improve their performance promptly.

In conclusion, while gamification and AI-driven personalized learning are powerful strategies for knowledge enhancement, their integration into a unified framework is essential for maximizing their benefits. Innovations like GK Booster represent a forward-thinking approach that combines these methodologies to create a more engaging, adaptive, and effective digital learning environment. As research continues to evolve in the realm of digital education, it is crucial for practitioners and educators to embrace and implement such integrative solutions to address the diverse and complex needs of today's learners.

This explanation outlines the significance of integrating gamification with personalized learning methodologies and highlights the role of innovative solutions like GK Booster in enhancing educational outcomes.

3. METHODOLOGY

The GK Booster framework consists of the following core components:

1. **Gamification Module:** Implementing quizzes, leaderboards, and reward systems to enhance motivation.
2. **AI-driven Adaptive Learning:** Customizing content delivery based on user performance and preferences.

3. Real-time Content Updates: Integrating APIs to fetch and curate the latest GK information from reliable source.

4. Performance Analytics: Tracking user progress and providing insights for continuous improvement.

The system utilizes a combination of Natural Language Processing (NLP) and Machine Learning (ML) algorithms to ensure personalized and up-to-date learning content.

The GK Booster framework is an innovative educational system designed to enhance user engagement and learning outcomes through a blend of gamification techniques, artificial intelligence, and real-time content delivery. The framework consists of four core components: the Gamification Module, AI-driven Adaptive Learning, Real-time Content Updates, and Performance Analytics, each contributing to a personalized and interactive learning experience.

1. Gamification Module

At the heart of the GK Booster framework is the Gamification Module, which is integral in fostering increased motivation and engagement among users. This module incorporates elements commonly found in game design, such as quizzes, leaderboards, and reward systems. Quizzes serve both as assessment tools and interactive activities that encourage participation. Users are incentivized to perform well not only through traditional means of testing knowledge but also by advancing in a competitive leaderboard that showcases their achievements in relation to peers. The integration of reward systems further enhances motivation, as users can earn badges, points, or even tangible rewards that appeal to their desire for recognition and achievement. The application of gamification principles ensures that learning becomes a more dynamic and enjoyable experience, fostering a deeper connection with the educational material.

2. AI-driven Adaptive Learning

The second core component of the GK Booster framework is AI-driven Adaptive Learning. This feature leverages sophisticated algorithms to personalize the learning journey

for each user. By analyzing performance data, the system can customize content delivery based on individual learning styles, preferences, and areas of strength or weakness. This personalized approach is crucial in an educational context, as it acknowledges that learners are not one-size-fits-all. Instead of presenting the same material to every user, the system adapts dynamically, presenting challenges that are tailored to each user's level of understanding. This not only enhances comprehension but also promotes a more effective learning process, as users engage with content that is precisely aligned with their needs.

3. Real-time Content Updates

One of the standout features of the GK Booster framework is its capability for Real-time Content Updates. Through the integration of APIs, the system can access and curate the latest General Knowledge (GK) information from reliable sources. This ensures that users are always engaging with the most current and relevant material, which is particularly important in rapidly evolving fields or topics. Users benefit from a constantly refreshed content base, allowing them to stay informed about new developments and trends. This real-time approach not only enriches the learning experience but also instills a sense of relevance and utility in the material, showcasing the practicality of what they learn.

4. Performance Analytics

Finally, the GK Booster framework incorporates Performance Analytics, a critical component for tracking user progress and offering insights. By monitoring user interactions and outcomes, the system provides detailed analytics that highlight user strengths, areas of improvement, and overall engagement levels. This data-driven analytics approach allows both users and educators to identify specific learning patterns and outcomes. Feedback from these analytics can guide future learning paths, ensuring users can focus on areas where they may need more practice or challenge themselves further in subjects they excel in. Continuous improvement is intrinsic to the

learning process, and Performance Analytics facilitates this by providing actionable insights.

In summary, the GK Booster framework successfully combines gamification, personalized learning through AI, real-time content feeds, and performance tracking to create an engaging and effective educational tool. By addressing diverse learning needs and maintaining relevance in content delivery, the framework positions itself as a forward-thinking solution in the landscape of educational technology, promising not only to enhance knowledge acquisition but also to foster a lifelong love for learning.

4. EXPERIMENTAL SETUP AND RESULTS

A study was conducted with 200 participants divided into two groups: one using GK Booster and the other following traditional learning methods. The study was conducted over a period of eight weeks and consisted of multiple evaluation phases:

- **Preliminary Assessment:** A baseline GK test was conducted for all participants to gauge their initial knowledge level.
- **Implementation Phase:** The experimental group used GK Booster while the control group used traditional learning methods.
- **Mid-Term Evaluation:** After four weeks, a test was conducted to assess knowledge improvement.

Final Assessment: At the end of the eight-week period, a comprehensive evaluation was conducted.

The results showed that:

- Participants using GK Booster demonstrated a 35% increase in knowledge retention compared to the control group.
- Engagement levels were significantly higher, with users spending an average of 20 minutes per session compared to 10 minutes in traditional learning.
- Feedback indicated that 90% of users found the interactive features beneficial for learning.

Following the preliminary assessment, the Implementation Phase commenced, where the experimental group actively engaged with GK Booster. This innovative learning tool was designed to enhance engagement through interactive features. Simultaneously, the control group adhered to traditional learning methods, which typically involve lectures, textbooks, and standard assessments. This phase lasted for four weeks during which participants in both groups followed their respective learning methodologies.

After this implementation period, a Mid-Term Evaluation was conducted to assess the progress of knowledge retention among participants. The evaluation included tests aimed at measuring improvements in knowledge stemming from the learning techniques used. The results from this mid-term assessment were critical, as they provided insight into the effectiveness of both educational approaches before the final evaluation.

At the end of the eight-week duration, a Final Assessment was conducted to comprehensively evaluate the overall effectiveness of GK Booster compared to traditional learning methods. This assessment encompassed various metrics to gauge knowledge retention, engagement levels, and user feedback regarding the learning tools.

The results of the study were telling. The data showed that participants who utilized GK Booster exhibited a remarkable 35% increase in knowledge retention compared to the control group. This statistic is significant and suggests that the interactive and engaging features of GK Booster contributed substantially to improved learning outcomes.

In addition to improved knowledge retention, engagement levels were also assessed. The findings indicated that participants using GK Booster spent an average of 20 minutes per session, markedly higher than the 10 minutes logged by those in the traditional learning group. Engagement is a crucial factor in effective learning; longer session times typically correlate with greater immersion in the material, leading to better retention and understanding.

Feedback collected from participants further supported the results, indicating that an impressive 90% of users found the interactive features beneficial for their learning. Such positive feedback highlights GK Booster's effectiveness in not only facilitating improved knowledge retention but also in enhancing the overall learning experience.

In sum, the outcomes of this study reinforce the idea that innovative educational tools like GK Booster can significantly enhance learning effectiveness compared to traditional methods. The structured phases of assessment provided a thorough understanding of the intervention's impact, and the quantitative results clearly advocate for the integration of more interactive and engaging learning tools in educational settings. By fostering higher levels of engagement and demonstrating improved knowledge retention, GK Booster showcases the potential for improving educational practices in the modern learning landscape.

5. DISCUSSION

The results suggest that the integration of AI-driven adaptive learning and gamification in GK Booster leads to higher engagement and knowledge retention. The use of real-time updates ensures that learners stay informed about current events, further enhancing their knowledge base. Additionally, the AI-driven analytics provide a tailored learning experience, making the process more efficient and user-friendly.

Challenges observed during the study included:

- **Adaptation Time:** Some users required time to adjust to the interactive format.
- **Content Personalization:** While AI-driven adaptation improved learning, further refinements are needed to match content difficulty to user skill levels more accurately.

The results of the study on the integration of AI-driven adaptive learning and gamification in GK Booster indicate a positive impact on user

engagement and knowledge retention among learners. This approach harnesses the capabilities of artificial intelligence to provide customized educational experiences that align more closely with individual user needs. This discussion will delve into how these elements contribute to effective learning while also addressing the challenges faced during the implementation of this innovative educational tool.

The introduction of AI-driven adaptive learning creates a dynamic environment where the educational content adjusts according to the learner's performance and preferences. This individualized approach ensures that users receive a tailored experience, enhancing their engagement with the material. When learners are faced with challenges that are appropriate to their skill level, they are more likely to remain motivated and invested in their learning journey. Furthermore, gamification elements such as rewards, levels, and challenges make the learning process not only informative but also enjoyable. Users are encouraged to interact with the platform repeatedly, which significantly contributes to better retention of knowledge, as research shows that repeated engagement with content leads to long-term memory formation.

Another key aspect discussed in the results is the importance of real-time updates. In a fast-paced world where information is constantly evolving, keeping learners informed about current events is crucial. Implementing real-time updates not only ensures that the learners have access to the latest information but also fosters a learning environment that values relevance and context in education. This feature empowers learners to connect theoretical knowledge with practical, real-world applications, further enriching their educational experience.

However, the study also identified certain challenges that need to be addressed to optimize the learning experience. One significant issue is the adaptation time required for some users. Transitioning to an interactive learning format can be daunting for those accustomed to traditional methods of education. Users may find it challenging to navigate the platform

initially, which could potentially hinder their engagement levels. To mitigate this, it may be beneficial to incorporate introductory tutorials or orientation sessions that familiarize users with the interactive elements and functionalities of the GK Booster platform.

Additionally, while AI-driven personalization offers substantial benefits, the study highlighted the need for further refinements in content personalization. Although the AI system efficiently adapts the learning materials, there are instances where the difficulty level of the content may not align perfectly with the user's skills. Striking the right balance in content difficulty is crucial, as presenting overly challenging material can discourage learners, while content that is too easy may fail to stimulate them. Continuous assessment and feedback mechanisms could be vital in addressing these discrepancies and ensuring that users receive content that is challenging yet achievable.

In conclusion, the integration of AI-driven adaptive learning and gamification in GK Booster holds significant promise for enhancing learner engagement and knowledge retention. By providing personalized learning experiences and real-time updates on current events, the platform equips users with relevant knowledge and fosters a more engaging learning environment. Nevertheless, addressing the challenges surrounding adaptation time and content personalization will be essential for maximizing the effectiveness of this educational tool. By continuously refining the learning experience and responding to user feedback, GK Booster can evolve to meet the diverse needs of learners, ensuring that it remains a valuable resource in the educational landscape.

6. CONCLUSION AND FUTURE WORK

GK Booster presents an effective solution for enhancing General Knowledge retention through an interactive and adaptive learning approach. Future research will focus on:

- Expanding the AI capabilities for deeper personalization.

- Integrating Virtual Reality (VR) elements for immersive learning.
- Enhancing multilingual support to cater to a wider audience.
- Conducting longitudinal studies to assess long-term retention effects.

By continuously refining the GK Booster platform, we aim to revolutionize the way individuals enhance their general knowledge, making learning more engaging, efficient, and effective.

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